

Dear traveller,

Welcome to the Postojna region. We are very happy that you have chosen to visit us. Please take a few minutes to help us improve your experience of our region as a tourist destination and increase the quality of our sustainable development.

All answers will be treated confidentially. Thank you for your cooperation. Best wishes.

Date of visit to destination: _____

1. Where did you travel from to get here?

- from home – tell us where you live or the distance from your home to here _____
- from another destination – state the name of the other destination or the distance from there to here _____

2. Where did you hear about the Postojna region?

- online (search engines, etc.)
- TripAdvisor
- social networks (Facebook, Twitter, Instagram, Pinterest, etc.)
- from friends, acquaintances, relatives
- from the media
- from guidebooks
- at a travel agency
- at a tourism fair
- your visit to the Postojna region was part of a package deal
- other (please give details): _____

3. How did you travel to the Postojna region?

- own car
- motorbike
- bicycle
- bus or train (public transport)
- hitchhiking
- other (give details): _____

4. What means of transport did you/will you use during your stay in the Postojna region?

- bicycle
- own car
- hire car/minibus/bicycle
- taxi
- motorbike
- local public transport (bus, train, etc.)
- walking
- organised coach transport
- hitchhiking
- other (give details): _____

5. Who are you travelling with?

- friends
- husband/wife/partner
- alone
- family (partner/spouse and children)
- business partners and/or colleagues
- other (give details): _____

6. Is this your first visit to the Postojna region?

- yes no If NO, how many times have you visited in the last five years? _____

7. When did you decide to visit our region?

- less than 1 month ago
- 1 to 3 months ago
- more than 3 months ago

8. What is your main reason for coming to our region?

- to visit the main tourist attractions (Postojna Cave and/or Predjama Castle)
- rest and relaxation
- walks and nature
- caves
- cycling
- hiking, hillwalking
- visiting relatives and friends
- business reasons
- eco-tourism
- culture, festivals, etc.
- museums
- entertainment
- other (give details): _____

9. Which will be your main activities in our destination (give details about 3 most important)?

1. _____
2. _____
3. _____

10. Did you/will you stay overnight here?

- yes no

If YES, how much did you/will you spend per person per day during your stay? (include accommodation costs, transport within the destination, food and drink, shopping and entertainment costs)

- < €50
- < €50-100
- < €100-200
- < €200-300
- < €300-400
- > €400

If NO, how much did you/will you spend per person today? (include transport within the destination, food and drink, shopping and entertainment costs)

- < €25
- < €25-50
- < €50-100
- < €100-200
- > €200

11. Where are you going next?

- I am returning home
- I am going to visit the following destinations: _____

12. Are you aware of our efforts and initiatives to develop sustainable tourism?

- yes no

13. Generally speaking, I am satisfied with my visit to the Postojna region.

strongly agree	agree	not sure	disagree	strongly disagree
<input type="checkbox"/>				

We are now approaching the end of our questionnaire, so we would like to ask you a few questions about yourself:

13. What country are you from? _____

14. Sex: male female

15. Age (circle as appropriate)

under 15	15-19	20-25	26-30	31-35	36-40
41-45	46-50	51-55	56-60	61-65	66+

16. Employment status (circle as appropriate):

- student
- in employment
- unemployed
- retired
- other (please give details: _____)

If you would like to add anything else (praise, comments, things we could improve or change to increase the satisfaction of visitors to our region) please let us know here:

Thank you once again. We wish you a pleasant day!